



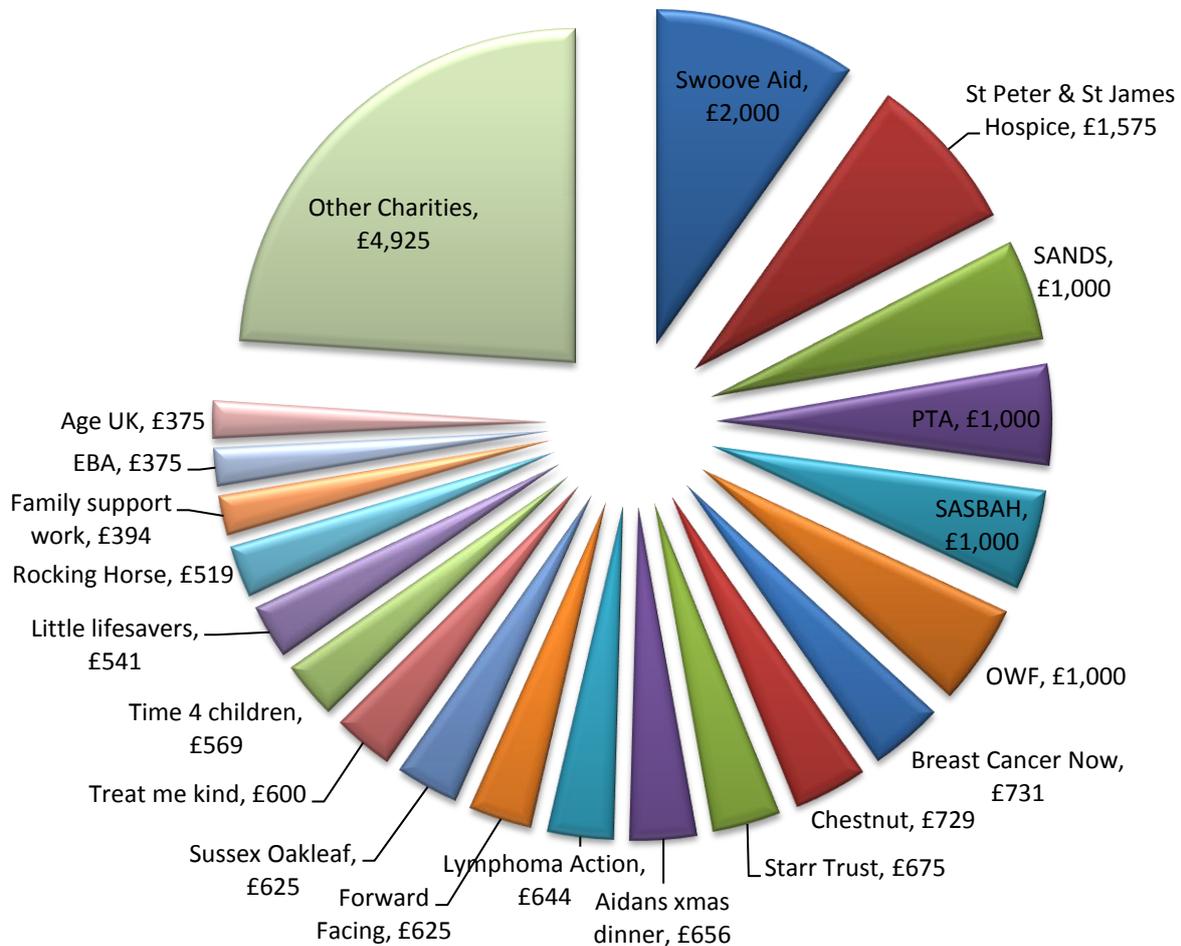
The Big Swoove Report

November 2019

It's hard to believe The Big Swoove was over 8 weeks ago. We saw such a lot of love, had such a lot of fun and raised such lot of money in one weekend. The Swoove team cannot thank you all enough for all you have done before, during and after the event.

The Big Swoove has proved to be the most complex fundraiser we have attempted so far. Some charities have entire teams dedicated to processing the funds, but we don't! It takes a lot of time to collate all the donations, work out the gift aid and work with the charities to get them their donations. Some Swoovers setup their own giving pages, others collected cash, some got match funding from their employers and some just threw some money into the charity bucket.

So we wanted you to know that we raised a total of **£20,558** so far, which is amazing.



As you can see £2,000 has been raised for Swoove Aid, which of course gives money to other charities. We've only shown the breakdown for first 20 of the charities, or else the graph will be very messy indeed. If you want to know the exact sum raised for your charity then please do ask and we will tell you.

Of course, we set a target to raise £40,000, which is why we have decided to carry on fundraising until October 31st 2020. We already have Instructors planning events for **Treat Me Kind, Starr Trust, St Wilfred's Hospice, Mencap, Little Lifesavers, St Catherine's Hospice, Home Start (CHAMS), Sussex Snowdrop, Lymphoma Action, Chestnut Tree House and Age UK.**

But Swoove Aid is not just about the big charities. We want to raise funds and awareness for the newer, smaller charities that don't have a lot of support. Many of the volunteers have conditions that prevent them from joining in a Swoove class, or attending a Swoovathon. But we still care about them because we want to make a difference.

We've just launched our partnership with [GoRaise](#) to get free donations from retailers when you shop online. Hopefully this will raise some funds, especially over the run up to Christmas. Of course, if you have any specific ideas that would help raise funds then please do let us know. The choice of charities for The Big Swoove came from you, our glorious Swooving community.

We will keep you up to date with progress throughout the next year and we very much hope that we can meet our £40,000 target.

Happy Christmas from the Swoove Team.